

62-77

# Piedmont

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GARDEN GUIDE • 1954



Piedmont  
Plant Co.

P. O. Box 684  
Greenville, S. C.



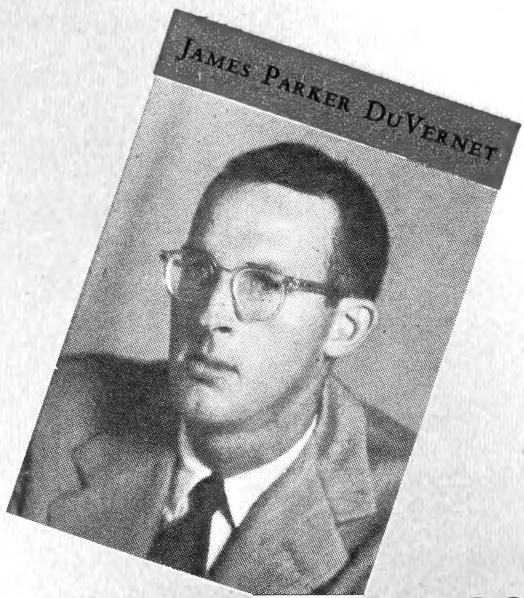
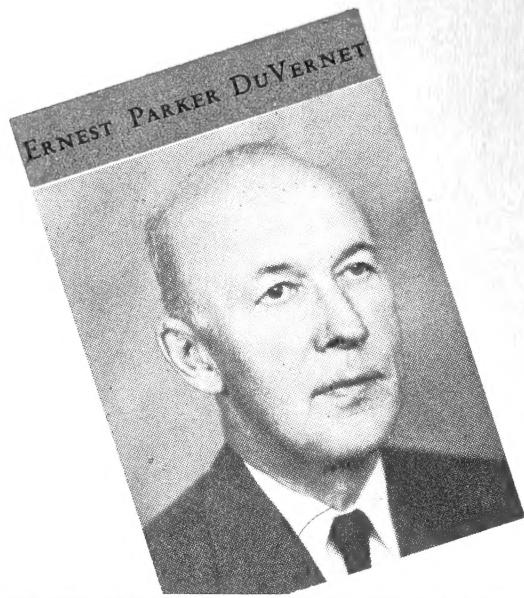
# Piedmont Plants

*have no equal*

Nearly fifty years of experience in growing vegetable plants enable us to offer you our guarantee below. Read it carefully and know that you can order from this catalog in perfect confidence. In the words of a Piedmont-satisfied gardener: "I know from my last year's experience that your plants have no equal."

Customer satisfaction has always been our policy and we will continue to please thousands of gardeners in years to come. If you are unfamiliar with our product let us send you Piedmont Plants. You will take pride in the earlier, superior vegetables produced by your garden.

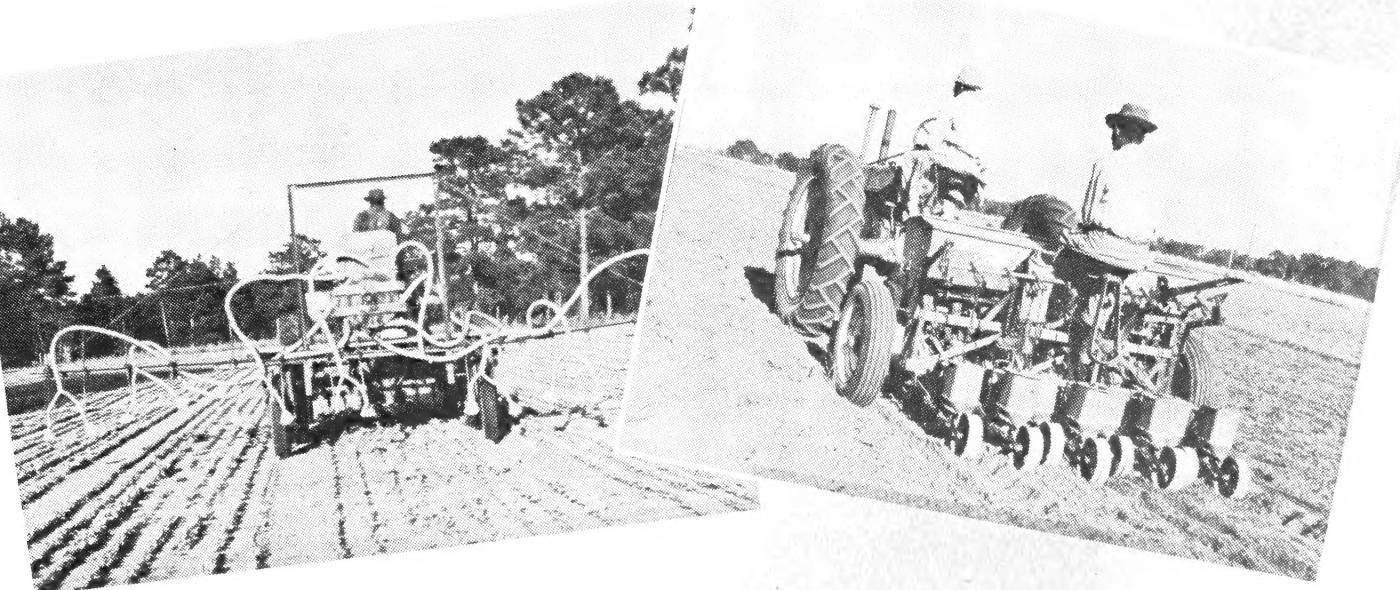
To our old friends we say "thank you" and best wishes for your 1954 garden!



## THE PIEDMONT GUARANTEE

Our plants are guaranteed to be exactly as described in this catalog, grown from the best seed obtainable, true to name, varieties labeled and carefully packed.

We guarantee to ship your order promptly, and deliver the plants to you in perfect condition. If you are not satisfied on receipt of order, we will replace free of charge or refund your money, provided you notify us within 10 days after receipt. We send you only the highest quality plants, and gladly stand back of them. However, weather, soil and care also influence crops, so in no case will we be responsible for any amount beyond the purchase price.



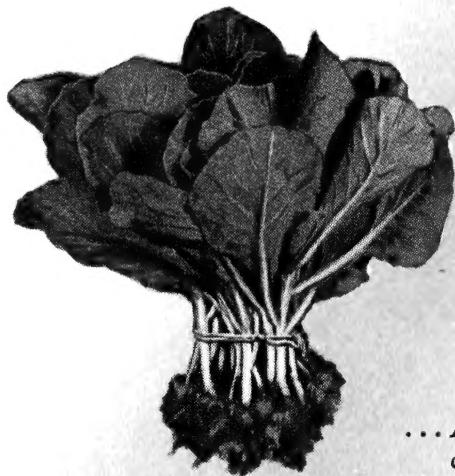
## *At Your Service!*

- NEARLY 50 YEARS OF PLANTING EXPERIENCE.
- AN IDEAL CLIMATE FOR GROWING PLANTS IN THE OPEN.
- HIGH SPEED TRACTOR DRILLS FOR PLANTING YOUR SEED.
- DISEASE FREE LAND TO PRODUCE DISEASE FREE PLANTS.
- CAREFUL CULTIVATION OF YOUR PLANTS BY TRAINED MEN.
- HIGH POWER TRACTOR DUSTER, SPRAYERS AND AIRPLANE FOR APPLYING NEWEST INSECTICIDES AND FUNGICIDES.
- PORTABLE IRRIGATION EQUIPMENT AS INSURANCE AGAINST DROUGHT.
- SPECIALLY DESIGNED SHIPPING CONTAINERS FOR DELIVERING YOUR PLANTS IN FRESH CONDITION.



# Piedmont Plants Grow

# BETTER CABBAGE...



...MATURE TWO WEEKS EARLY. These plants will stand below freezing temperatures and can be set in the open five weeks earlier than hotbed plants, enabling them to make a rapid start when the weather turns warm.

...ELIMINATE BOTHER OF HOTBEDS. Our soils and climate are ideally adapted to growing hardy, healthy plants. Starting gardens is our business so let us do it for you.

...ARE DIRECT FROM FIELD TO YOU. When you receive plants from us you can be sure that they are the variety you want, pulled fresh, packed immediately, and shipped straight to you. We spare no expense to deliver what you want, when you want it, and in a condition that will please you.

Order some of these fine plants and enjoy the best cabbage you've ever grown.

CULTURE—CABBAGE, COLLARD, BROCCOLI AND CAULIFLOWER—Prepare land with one thousand pounds of 4-8-6 fertilizer in three-foot rows. Set plants 15 to 18 inches in the row, which requires about ten thousand plants to the acre. These plants are frostproof, and will usually stand a temperature of ten degrees below freezing. Set the plants in the soil up to the bud and water. For sucking insects spray with Blackleaf 40 or dust with Rotenone. For leaf-eating insects dust with calcium arsenate or 5% DDT dust.



Charleston Wakefield

## Piedmont's OUTSTANDING CABBAGE VARIETIES

CHARLESTON WAKEFIELD — 71 days from plants. Heads pointed and heart shaped, weighing 4 to 5 pounds. This is a selection of the Early Jersey Wakefield, a week later, but with larger heads. Popular for the home garden, and very cold resistant. Plants ready January to June.

*The cabbage plants I received from you were set out March 23 and went through 4 or 5 snows and freezing and then 5 inches of snow on top, but now about 90% are growing and doing fine.*

MR. DAVID F. BAUER, Cincinnati, Ohio

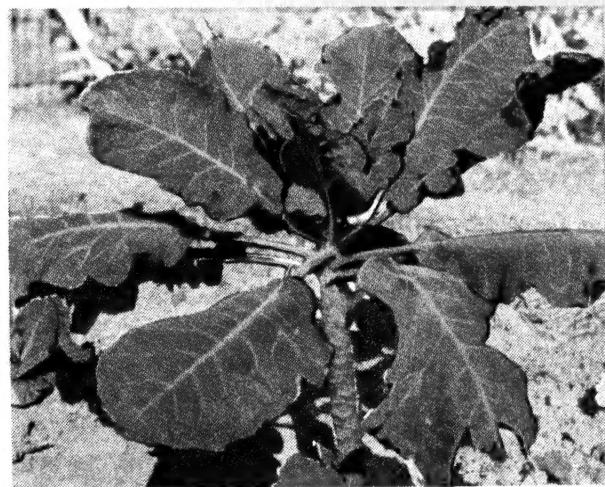
**GOLDEN ACRE** — 65 days from plants. Earliest round headed cabbage, averaging 3 pounds to the head. An extra early Copenhagen Market with a smaller head. Heads are round and solid. A favorite with market gardeners for early market. Plants ready January to June.

**COPENHAGEN MARKET**—70 days from plants. The leading market variety. Heads large, round and solid with few outer leaves, weighing 3 to 3½ pounds. Our strain of this variety is extra early, and very uniform. Plants ready January to June.

**EARLY ROUND DUTCH**—75 days from plants. An excellent second early variety for home and market garden. Heads ball shaped, very firm, weighing 4 to 5 lbs. Cold resistant and seldom goes to seed. Plants ready January to June.

**MARION MARKET**—75 days from plants. A yellows or wilt resistant type of Copenhagen Market. Same shape as Copenhagen, but will make a heavy crop on land infested with yellows disease where other varieties fail. Somewhat coarser than Copenhagen. Plants ready January to June.

**WISCONSIN HOLLANDER** —100 days from plants. A yellows resistant strain of Danish Ballhead. A splendid late cabbage for storage, shipment, and kraut manufacture. A heavy yielder on yellows infested land. Heads are large, globular, very firm, weigh 7 to 9 lbs., of excellent quality and keep well until spring.



*Golden Acre*



*Marion  
Market*

## *Piedmont's* **GEORGIA COLLARD**

Similar to Cabbage Plants, but do not make heads. Make large, succulent green leaves of excellent flavor for use as "boiling" greens. Very hardy and easy to grow.

**VARIETY:** Georgia Collard. Ready January to July. Shipping weight 18 pounds per 1,000 plants.

### **PRICES ON CABBAGE AND COLLARD PLANTS**

Cabbage tied 50 to bundle. Shipping weight 18 lbs. to 1000 plants.

#### **BY MAIL POSTPAID**

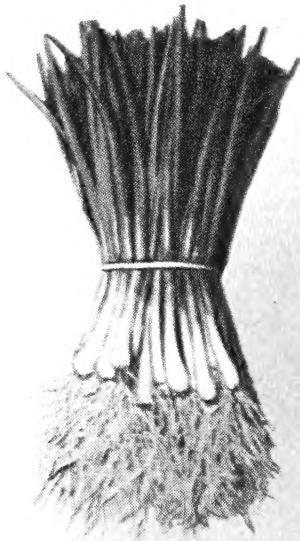
100 Plants for.....	\$1.10
200 Plants for.....	1.65
500 Plants for.....	2.95
1000 Plants for.....	4.00

#### **EXPRESS COLLECT**

500 Plants for.....	\$1.50
1,000 to 4,000 Plants.....	2.50 per 1000
5,000 to 9,000 Plants.....	2.25 per 1000
10,000 and over.....	2.00 per 1000

Write for prices on lots of 100,000 and over—Telephone HEmlock 2-1416, Night HEmlock 6-3165

# Piedmont Plants Grow BETTER ONIONS...



## ...GROW LARGE SWEET ONIONS.

Southern grown onion plants are rapidly displacing onion sets because they will grow early, sweet onions two to three times larger than sets.

## ...PROVIDE SPRING ONIONS OR LARGER BULBS.

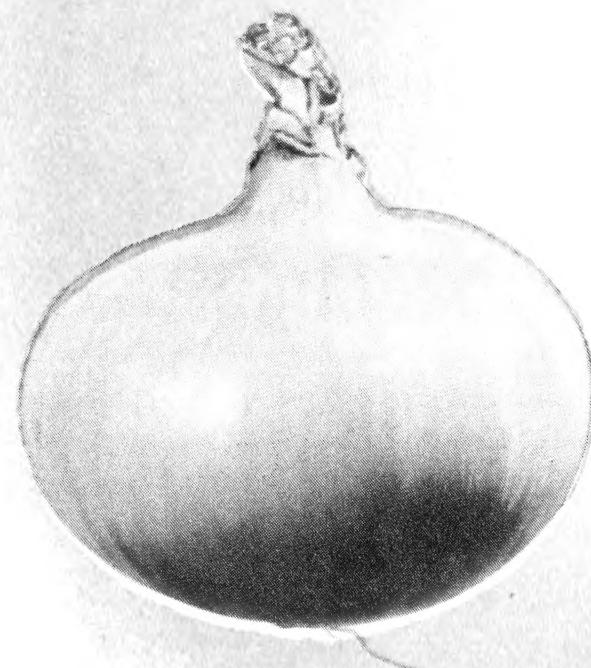
From our plants you may pull green onions as needed before the bulb enlarges, or large onions after the bulb has formed.

## ...MAKE GOOD KEEPERS.

Piedmont onion plants seldom run to seed, and are excellent keepers if you wish to save for winter storing.

Add zest to your garden with Piedmont onion plants.

**CULTURE—ONIONS**—Onions are frostproof and can stand a temperature ten degrees below freezing. Prepare land in two-foot rows using one thousand pounds of 4-8-6 fertilizer to the acre. Set plants 4 to 5 inches apart in the row, which requires 50 to 60 thousand plants to the acre. Harvest when the tops dry and cure for storage. Dust for onion thrip with 5% DDT or Benzine Hexachloride.



Crystal Wax  
Bermuda

## Piedmont's POPULAR ONION VARIETIES

**YELLOW BERMUDA.** The most popular and widely planted of the Bermuda varieties. It is sometimes called the White Bermuda although it is a light yellow or straw color. This is a thin flat shaped onion, and very sweet; many people eat them like an apple.

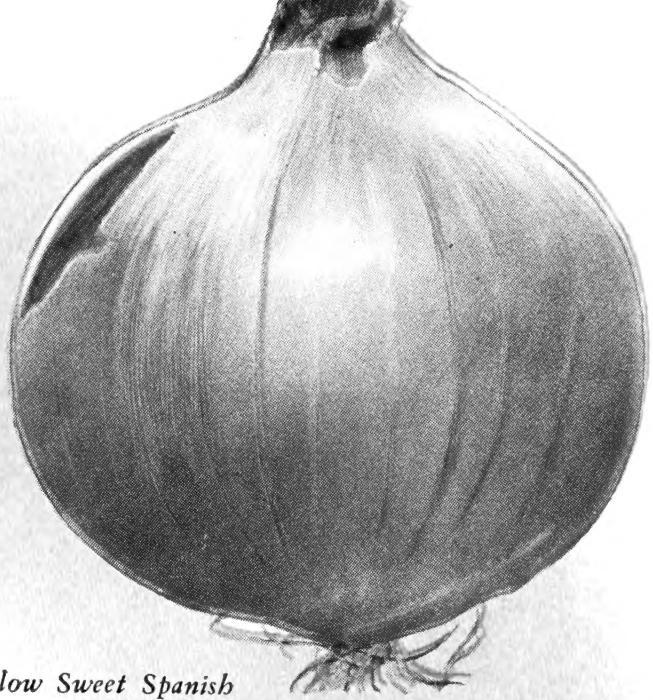
**CRYSTAL WAX BERMUDA.** One of most attractive onions grown. It is clear, waxy white onion, and has the same delightful mild flavor as the Yellow Bermuda. It is the same shape as the Yellow Bermuda.

*"Piedmont" from now on will be the pass word for me and many of my neighbors. My onions are now ready to pull and believe me they are the best I have ever grown.*

MR. CHARLES MOGG, Lanham, Md.

# *Sweet Flavored Long Keepers*

**SWEET SPANISH OR VALENCIA**  
**—UTAH JUMBO STRAIN.** Earlier, milder, and a much better keeper, this is a decided improvement over the Riverside strain. One of the largest and sweetest onions, nearly globular, with golden yellow skin and white flesh. More resistant to disease and insect pests than other varieties, it will produce delicious spring onions, or if allowed to ripen, mild sweet dry onions sometimes weighing a pound or more. Store them in a cool dry place, and they will keep for months.



*Yellow Sweet Spanish*

## **PRICES ON ONION PLANTS**

Onion plants tied 100 to bundle. Shipping weight 7 lbs. to 1000 plants.

### **BY MAIL POSTPAID**

100 Plants for.....	\$ .80
200 Plants for.....	1.10
500 Plants for.....	2.00
1000 Plants for.....	3.00

### **EXPRESS COLLECT**

500 Plants for.....	\$1.10
1,000 to 4,000 Plants.....	2.00 per 1000
5,000 to 9,000 Plants.....	1.75 per 1000
10,000 and over.....	1.50 per 1000

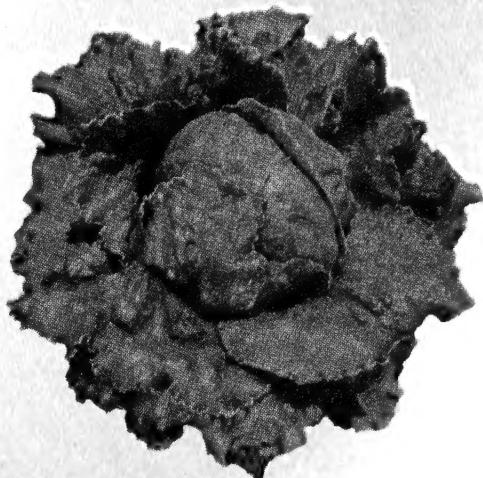
## *Piedmont Frost-Proof*

## **LETUCE PLANTS**

The easy way to success in growing head lettuce lies in letting us start your plants early. When the danger of a severe freeze is over, you can set vigorous plants in your garden which soon develop tender, crisp heads for your table. Ready January to June.

**GREAT LAKES**—The most satisfactory strain of the Iceberg or Imperial type yet developed. Resistant to tip burn and slow to bolt. Stands up under most adverse weather conditions, and has succeeded well in all sections of the country.

**CULTURE—LETUCE**—Prepare land in two-foot rows using one thousand pounds of 4-8-6 fertilizer to the acre. Set plants 12 inches apart in the row, which will require twenty thousand plants to the acre. These plants will stand ten degrees below freezing, and should be set early enough to head before hot weather.



## **PRICES ON LETTUCE PLANTS**

### **BY MAIL POSTPAID**

25 Plants for.....	\$ .80
50 Plants for.....	1.10
100 Plants for.....	1.65
500 Plants for.....	4.00
1000 Plants for.....	6.00

### **EXPRESS COLLECT**

500 Plants for.....	\$2.25
1,000 to 4,000 Plants.....	4.00 per 1000
5,000 to 9,000 Plants.....	3.75 per 1000
10,000 and over.....	3.50 per 1000

Lettuce Plants tied 25 to bundle.

Shipping Weight 18 lbs. per 1000 plants.

Write for prices on lots of 100,000 and over—Telephone HEmlock 2-1416, Night HEmlock 6-3165

# Piedmont Frost-Proof

For Tender Delicious Produce

BROCCOLI  
PLANTS



Considered a delicacy in the vegetable line, tender delicious broccoli is very popular. Order some for your garden and enjoy summer-long yield. Broccoli bears a succession of sprouting heads, which if kept cut, will be replaced by others for 8-10 weeks. Plants are hardier than cauliflower and are ready January to June. **VARIETY**—Calabrese Improved, Green Sprouting.

**CULTURE**—Broccoli and Cauliflower,  
See Page 4

Broccoli and Cauliflower tied 50 to bundle.  
Shipping weight 18 lbs. per 1000 plants.

## PRICES ON BROCCOLI PLANTS

### BY MAIL POSTPAID

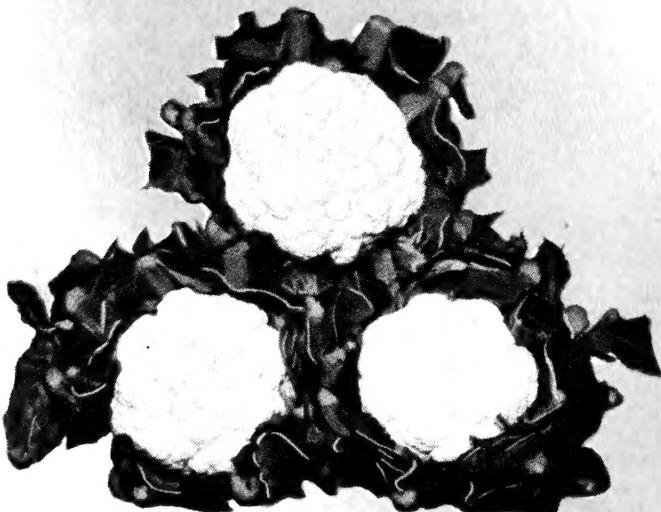
50 Plants for.....	\$1.10
100 Plants for.....	1.65
500 Plants for.....	4.00
1000 Plants for.....	6.00

### EXPRESS COLLECT

500 Plants for.....	\$2.25
1,000 to 4,000 Plants.....	4.00 per 1000
5,000 to 9,000 Plants.....	3.75 per 1000
10,000 and over.....	3.50 per 1000

# Piedmont Frost-Proof CAULIFLOWER PLANTS

Be sure of attractive white-headed cauliflower in your garden. Our plants are hardy and can be set earlier than home grown plants.



To head cauliflower be sure to protect the head from sunlight. Gather the tops of the leaves together loosely as soon as the head begins to form, but do not cramp. **VARIETY**—Early Snowball, most widely used early variety. Ready January to June.

## PRICES ON CAULIFLOWER PLANTS

### BY MAIL POSTPAID

50 Plants for.....	\$1.35
100 Plants for.....	1.90
500 Plants for.....	5.35
1000 Plants for.....	8.50

### EXPRESS COLLECT

500 Plants for.....	\$4.00
1,000 to 4,000 Plants.....	7.00 per 1000
5,000 to 9,000 Plants.....	6.50 per 1000
10,000 and over.....	6.00 per 1000

Write for prices on lots of 100,000 and over—  
Telephone — Day HEmlock 2-1416,  
Night HEmlock 6-3165

# Piedmont Plant Co.

P. O. BOX NO. 684

GREENVILLE, S. C.

## ORDER FORM

Date \_\_\_\_\_ 19\_\_\_\_\_

Check \_\_\_\_ M.O. \_\_\_\_ Cash \_\_\_\_

Name \_\_\_\_\_  
(Print Plainly)

Do Not Use This Space

Street or RFD \_\_\_\_\_

Postoffice \_\_\_\_\_ State \_\_\_\_\_

Express Office \_\_\_\_\_

Ship by Mail  Express  Best Way

Date to Ship Plants \_\_\_\_\_

**IMPORTANT—READ CAREFULLY**—In general, we advise small shipments by Parcel Post, large shipments by Express. However, we reserve the right to change the routing of an order if, in our opinion, we can deliver your plants in better condition.

Weather permitting, we will ship on the exact date specified. If not, shipment will be delayed only a few days. Piedmont Plants are always pulled fresh at time of shipment.

Quantity	VARIETY	PRICE
<b>CABBAGE PLANTS</b>		
	Charleston Wakefield	
	Copenhagen Market	
	Golden Acre	
	Early Round Dutch	
	Marion Market	
	Wisconsin Hollander	
<b>ONION PLANTS</b>		
	Yellow Bermuda	
	Crystal Wax Bermuda	
	Yellow Sweet Spanish	
<b>LETTUCE, BROCCOLI, CAULIFLOWER , COLLARD PLANTS</b>		
	Great Lakes Lettuce Plants	
	Calabrese Broccoli Plants	
	Early Snowball Cauliflower Plants	
	Georgia Collard Plants	

FROST PROOF

PLEASE USE THIS ORDER BLANK • • See Other Side for Additional Items

Forward

FROST KILL	Quantity	VARIETY	PRICE
		TOMATO PLANTS	Amount forward
		Valiant	
		Marglobe	
		Rutgers	
		Stokescross No. 1 Hybrid	
		Stokescross No. 5 Hybrid	
<b>PEPPER, EGGPLANT and POTATO PLANTS</b>			
		California Wonder Pepper Plants	
		Black Beauty Eggplant Plants	
		Vine Porto Rico Sweet Potato Plants	
		Bunch Porto Rico Sweet Potato Plants	

**THANK YOU!** Your order is greatly appreciated. It will receive our prompt and careful attention.

## PIEDMONT PLANT CO.

We wish to send our catalogue to those who grow vegetables. It will be a favor to us if you will write below the names and addresses of any of your friends who might be interested in plants. Your name will not be mentioned.

NAME	POST OFFICE	STATE	R. F. D. or ST.

# Piedmont Plant Co.

P. O. BOX NO. 684

GREENVILLE, S. C.

## ORDER FORM

Date \_\_\_\_\_ 19\_\_\_\_\_

Check  M.O.  Cash

Name \_\_\_\_\_  
(Print Plainly)

Do Not Use This Space

Street or RFD \_\_\_\_\_

Postoffice \_\_\_\_\_ State \_\_\_\_\_

Express Office \_\_\_\_\_

Ship by Mail  Express  Best Way

Date to Ship Plants \_\_\_\_\_

**IMPORTANT—READ CAREFULLY**—In general, we advise small shipments by Parcel Post, large shipments by Express. However, we reserve the right to change the routing of an order if, in our opinion, we can deliver your plants in better condition.

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PLEASE USE THIS ORDER BLANK

See Other Side for Additional Items

FROST PROOF

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<b>CABBAGE PLANTS</b>		
	Charleston Wakefield	
	Copenhagen Market	
	Golden Acre	
	Early Round Dutch	
	Marion Market	
	Wisconsin Hollander	
<b>ONION PLANTS</b>		
	Yellow Bermuda	
	Crystal Wax Bermuda	
	Yellow Sweet Spanish	
<b>LETTUCE, BROCCOLI, CAULIFLOWER , COLLARD PLANTS</b>		
	Great Lakes Lettuce Plants	
	Calabrese Broccoli Plants	
	Early Snowball Cauliflower Plants	
	Georgia Collard Plants	

Forward

**THANK YOU!** Your order is greatly appreciated. It will receive our prompt and careful attention.

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NAME	POST OFFICE	STATE	R. F. D. or ST.

# *Suggestions for Growing* **BETTER TOMATOES**

## **ADVANCE YOUR HARVESTING TIME with PIEDMONT PLANTS.**

Piedmont Field-Grown Tomato Plants become acclimated to outdoor temperatures, and this of course enables you to set them in the open at an early date. They are not frostproof as it is impossible to grow frostproof tomato plants. However, they are not like tender seedlings from a hot-house. Piedmont tomato plants are large, stalky plants which we can guarantee to deliver in good condition anywhere east of the Rocky Mountains.

**BENEFIT FROM OUR YEARS OF EXPERIENCE.** Piedmont Field-Grown Tomato Plants receive the experienced care which only years of large scale production can provide. The best Certified seed obtainable is used, and the plants are Certified by the State of Georgia. The seed is disinfected before planting on disease-free land, and the plants are thoroughly dusted by power dusters from the time they come up.

**CUT THE COST OF PRODUCING TOMATOES.** Piedmont Field-Grown Tomato Plants have proven to be the most satisfactory and economical solution to the tomato plant problem in the north, both for large canning factories and home gardeners.

**CULTURE—TOMATO**—Prepare land in four-foot rows, using 600 lbs. of 4-12-6 fertilizer to the acre. Set plants up to the first leaf three feet apart in the row, which requires 3,500 plants to the acre. Will stand no frost. For insects, fungous and bacterial diseases spray every 10 days with Bordeaux Mixture, or dust with 7% metallic Tri-Base Copper Sulphate and 20% calcium arsenate.



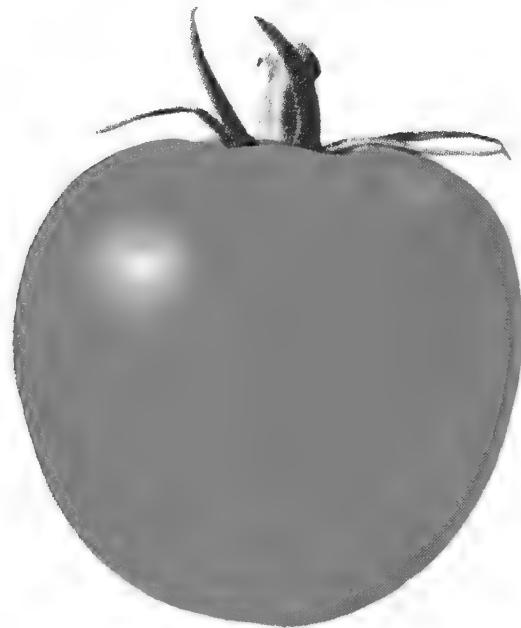
**NOTE: ALL OF OUR TOMATO PLANTS ARE CERTIFIED BY THE GEORGIA DEPARTMENT OF ENTOMOLOGY.** However, the crates are not so tagged except in quantities of 500 or more, and then only when specified by the customer.

STOKESCROSS No. 1

# Piedmont FIELD-GROWN TOMATO PLANTS

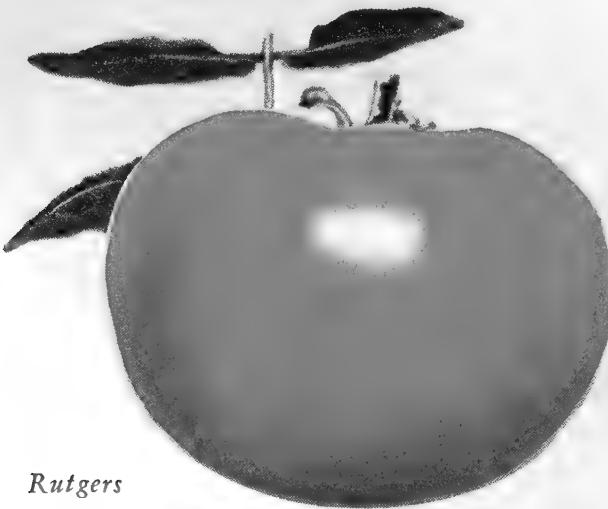
## Varieties for Early Crop

**VALIANT.** An extra early, large-fruited variety which, because of its size and heavy yielding ability over a long period, is gaining popularity for both home and market use. The fruit is deep globular, meaty, and much superior to Earliana and similar varieties. Valuable for early market and in sections with a short growing season.



*Valiant*

## Varieties For Mid-season or Main Crop



*Rutgers*

**MARGLOBE.** Wilt resistant tomato developed by U. S. Department of Agriculture. Fruit medium size, smooth and solid; globe shape, scarlet color, good shipper. Has become very popular for main crop.

**RUTGERS.** A new wilt resistant variety rapidly coming into favor in the eastern canning sections. Similar to the Marglobe in many characteristics, it produces slightly larger fruit and more foliage. Scarlet in color, it ripens from the inside out.

## PRICES ON FIELD-GROWN TOMATO PLANTS

Tomato plants wrapped 50 to bundle. Shipping weight 30 lbs. to 1000 plants.

### BY MAIL POSTPAID

50 Plants for .....	\$1.10
100 Plants for .....	1.65
500 Plants for .....	4.00
1000 Plants for .....	6.00

### EXPRESS COLLECT

500 Plants for .....	\$2.25
1,000 to 4,000 Plants .....	4.00 per 1000
5,000 to 9,000 Plants .....	3.75 per 1000
10,000 and over .....	3.50 per 1000

Write for prices on lots of 100,000 and over—Telephone HEmlock 2-1416, Night HEmlock 6-3165

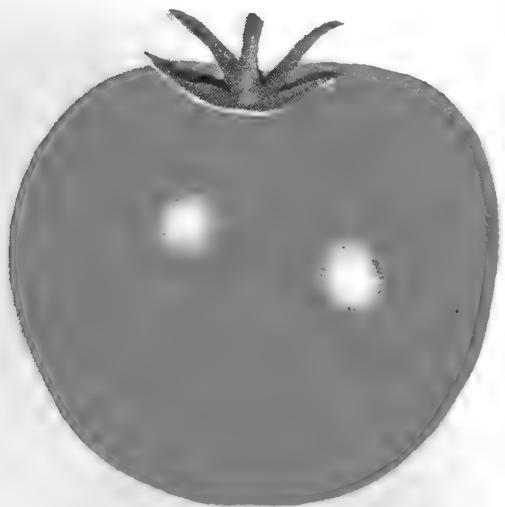
*I know from my last year's experience that your plants have no equal. If you could have heard the praise given the quality and uniformity of my tomatoes you would have indeed been proud. Your plants made it possible for me to have a better crop earlier in spite of very adverse weather conditions.*

# STOKESCROSS TOMATO PLANTS

FOR FASTER GROWTH, MORE VIGOR, GREATER YIELD

## HYBRID VIGOR GIVES YOU:

- Longer Harvest
- Earlier Ripening
- Heavier Production
- Better Color and Flavor
- More Solid Uniform Fruit
- Less Cracking



Stokescross No. 5

Now thoroughly tested by many commercial growers and home gardeners, hybrid tomatoes are no longer a novelty. For several years they have surpassed the standard open pollinated varieties in production and quality, and yields up to 30 tons have been recorded. We offer you F2 tomato plants which are produced from seed obtained from the Francis C. Stokes Co., Vincentown, N. J., the originator of the Stokescross hybrids. Due to the fact that hybrid seed has to be produced by expensive hand pollination, the cost of these plants is a little higher, but results will more than repay.

## VARIETIES

This year we are offering two F2 varieties, Stokescross No. 1 for early crop, and Stokescross No. 5 for main crop.

**STOKESCROSS No. 1**—A new F2 cross which combines earliness, size, and productiveness. Deep red in color, free from interior core, its rich flavor recommends it to all market gardeners. Will develop a fruit average of 4½ ounces, with remarkable ability to yield that size until the last picking.

**STOKESCROSS No. 5**—An improvement over the No. 4 with a heavier foliage, and larger fruit. The fruit is very solid and highly colored. Last year it surpassed standard main crop varieties in production and quality. We highly recommend this valuable tomato to the canner, the market gardener, and the home gardener.

## PRICES ON STOKESCROSS TOMATO PLANTS

### BY MAIL POSTPAID

	EXPRESS COLLECT
50 Plants for.....	\$1.40
100 Plants for.....	2.15
500 Plants for.....	4.50
1000 Plants for.....	8.00
500 Plants for.....	\$3.25
1000 to 4000 Plants.....	6.00 per 1000
5000 to 9000 Plants.....	5.75 per 1000
10,000 and over.....	5.50 per 1000

Write for Prices  
in quantity lots

DAYS TO HARVEST  
FROM PLANTS

SHAPE OF FRUIT

65	68	77	80	82
				

VALIANT      STOKESCROSS  
No. 1      MARGLOBE      STOKESCROSS  
                No. 5      RUTGERS



California  
Wonder

## Piedmont PEPPER PLANTS

Set our pepper plants in the open field after the danger of frost is over. These hardy field-grown plants are enormously productive and will assure you of an early crop of superior peppers. Ready April, May, June.

**CALIFORNIA WONDER—75 days.** The outstanding mild, sweet variety for home gardeners, market gardeners and shippers. Fruit is four-lobed and chunky, very large with flesh thicker than any other variety. It is ideal for stuffing and baking.

**CULTURE — PEPPER AND EGGPLANT —** These plants will not stand any frost. Prepare land in three-foot rows using 800 lbs. of 4-12-6 fertilizer to the acre. Set plant up to the first leaf two feet apart in the row, which requires 7,500 plants to the acre. Dust Eggplant every 10 days with 20% arsenate dust for potato bugs.



### PRICES ON PEPPER PLANTS

Pepper plants wrapped 50 to bundle.

Shipping weight 15 lbs. to 1000 plants

BY MAIL POSTPAID

EXPRESS COLLECT

25 Plants for . . . . .	\$ .80	per 1000
50 Plants for . . . . .	1.10	500 Plants for . . . . .
100 Plants for . . . . .	1.65	1,000 to 4,000 Plants . . . . .
500 Plants for . . . . .	4.00	5,000 to 9,000 Plants . . . . .
1000 Plants for . . . . .	6.00	10,000 and over . . . . .

Write for prices on lots of 100,000 and over.  
Telephone—  
Day HEmlock 2-1416  
Night Hemlock 6-3165

## Piedmont EGGPLANT PLANTS



You can easily grow the desirable, vitamin-filled eggplant this spring. Our Eggplant Plants are vigorous field-grown plants with well developed root systems. Set some of these plants and produce quantities of fruit early in the season. Ready April, May, June.

**BLACK BEAUTY—80 Days.** The best all around variety for home gardeners, and truckers. The fruit is large, egg-shaped of a beautiful glossy purple color.

### PRICES ON EGGPLANT PLANTS

Eggplant plants wrapped 50 to bundle.

Shipping weight 15 lbs. to 1000 plants.

BY MAIL POSTPAID

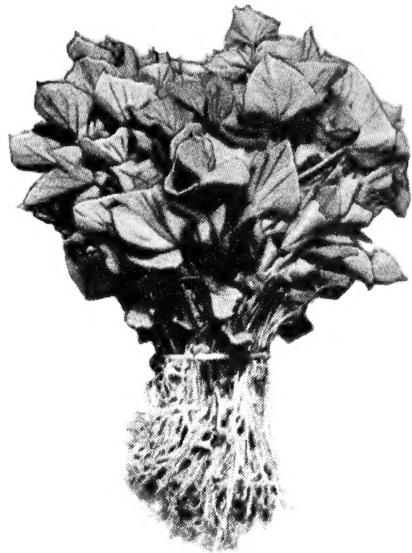
EXPRESS COLLECT

25 Plants for . . . . .	\$ .80	500 Plants for . . . . .	\$2.75
50 Plants for . . . . .	1.10	1,000 to 4,000 Plants . . . . .	5.00 per 1000
100 Plants for . . . . .	1.65	5,000 to 9,000 Plants . . . . .	4.50 per 1000
500 Plants for . . . . .	4.00	10,000 and over . . . . .	4.00 per 1000
1000 Plants for . . . . .	6.00		



# Piedmont SWEET POTATO PLANTS

Our Southern Yams are sweet potatoes at their best. The flesh is juicier and the taste is sweeter than any other you've ever tried. The plants are grown from selected seed stock. They are treated for every kind of disease, and are government inspected. Set these sturdy plants for a heavy yield of delicious sweet potatoes. Ready April, May, June.



**CULTURE—SWEET POTATO**—Prepare land in 3½-foot rows, using 800 to 1,000 lbs. of 4-8-8 fertilizer to the acre, and throw up 8 inch ridges on the fertilizer. Set plants after danger of frost is over, 12 to 15 inches apart, which requires 11,000 plants to the acre. Harvest just before frost kills the vines.

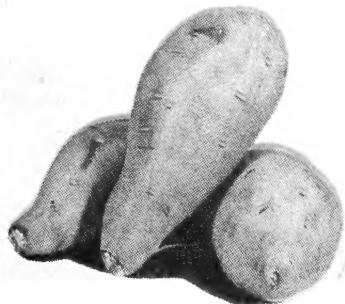
**VINE PORTO RICO**—This is the most popular of the yam potatoes and is an enormous yielder. This potato with its rich deep yellow meat can be grown successfully in many sections of the North. We recommend it to those who have never tried the southern yam.

## PRICES ON VINE PORTO RICO

Potato plants wrapped 50 to bundle. Shipping weight 16 lbs. to 1000 plants.

By Mail Postpaid		Express Collect	
50 Plants for	\$1.10	500 Plants for	\$3.00
100 Plants for	1.65	1000 to 4000 Plants	5.50 per 1000
500 Plants for	4.25	5000 to 9000 Plants	5.25 per 1000
1000 Plants for	6.50	10,000 and over	5.00 per 1000

**BUNCH PORTO RICO**—A strain of the Porto Rico recently developed, this plant grows upright with very large leaves and little vine growth. Set some of these plants to produce a potato similar in size and shape to the Vine Porto Rico, but superior in quality. The yield is heavier than any other strain of the Porto Rico.



## PRICES ON BUNCH PORTO RICO

By Mail Postpaid		Express Collect	
50 Plants for	\$1.50	500 Plants for	\$5.00
100 Plants for	2.00	1000 to 4000 Plants	9.00 per 1000
500 Plants for	6.00	5000 to 9000 Plants	8.75 per 1000
1000 Plants for	10.00	10,000 Plants and over	8.25 per 1000

Write for prices on lots of 100,000 and over—Telephone HEmlock 2-1416, Night HEmlock 6-3165

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*The plants I got last year were the best plants I ever put in the ground. I've been planting truck gardens for over 10 years and never have I gotten such good service and plants. You folks really know how to ship and treat plants for safe arrival.*

MR. ROBERT R. CARRIGAN, New Castle, Pa.

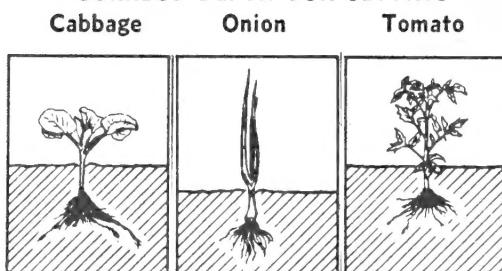
# GARDENING Suggestions

**GARDEN LOCATION**—Most vegetables grow best when exposed to full sunlight. A common mistake is to plant crops too close to a hedgerow or tree. If part of the garden is shaded, plant leaf crops in this area rather than tomatoes, cucumbers, melons, or beans. An ideal garden soil is fertile, deep, well drained, and easily worked into good condition. It is very desirable to have a source of water close to the garden for supplemental irrigation.

**SOIL PREPARATION**—Remove all refuse of previous crops as soon as possible in the fall. Plowing of at least a portion of the garden in the fall will render that part available earlier the following spring. Disc or rake the soil as early in the spring as possible and work to a well-pulverized, level surface. Care must be given never to work the ground when too wet or it will pack.

**PLANTING**—Some vegetables are best grown by planting seed directly in the garden rows. Early in the spring, sow the seeds shallow so plants will come up quickly. Later in the summer, sow the seeds deeper. Always firm the soil around the seed with the flat of a hoe or with your foot. Other vegetables produce better crops from plants started in protected beds or boxes, or started in the open in milder climates. When transplanting, it is most important to pack the soil firmly around the roots, and to furnish plenty of water until the plants become well established. Good results can be had by placing the plant in the hole and washing dirt onto the roots, then allowing the water to settle and raking loose dry soil over the surface.

## CORRECT DEPTH FOR SETTING

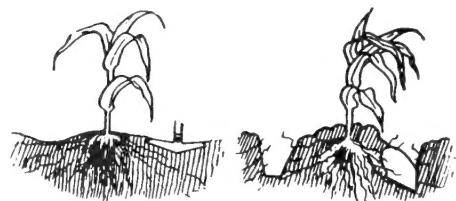


## A GOOD METHOD OF TRANSPLANTING



**FERTILIZERS**—Fertilizer can be spread on the ground before plowing and worked in, or it can be applied in bands on either side of the row. Many gardeners apply one-half before preparing the land and the other half in the row. It is not necessary to buy a specific analysis for each kind of crop. A 4-8-8 or 5-10-10 will give excellent results on most garden crops. The amount used will vary with the crop and the fertility of the soil. Under most conditions, use from 3 to 6 pints per 100 square feet of space. It is very easy to use too much on small areas, so it is good practice to weigh or measure amounts. One pint of most commercial mixtures will weigh approximately one pound.

**CULTIVATION**—Start cultivation as soon as plants are up to give them a chance to get ahead of the weeds. Cultivate as often as necessary to keep weeds from getting a start. Use a sharp hoe or a wheel cultivator with knife type blades that skim just under the surface. Do not cultivate deep as this is liable to damage roots, causes more moisture loss, and involves more labor.



Cultivate shallow. Deep plowing cuts off roots and more soil moisture is lost.

**WATERING**—In most areas, the garden requires a moisture supply equivalent to about an inch of rain a week during the growing season. This is equivalent to about 650 gallons per 1000 square feet. Thorough soaking once a week is better than more frequent light sprinkling. It is usually best to water the garden in the late afternoon and evening, or early morning.

**INSECT AND DISEASE CONTROL**—Being prepared in time with good equipment and proper materials is very important in pest control. Dusting is probably more satisfactory than spraying for the home gardener. A combined 1% rotenone-copper dust or C.P.R.-copper dust applied thoroughly and regularly with a good hand duster will control most insects and diseases encountered in the home garden. However, pest control is a big field and it is advisable to get detailed information from local agricultural authorities.

# WHEN YOU ORDER

Right now in the comfort and privacy of your own home you can begin a garden which will put fresh vegetables on your table. Just read these simple suggestions before ordering your Piedmont Plants.

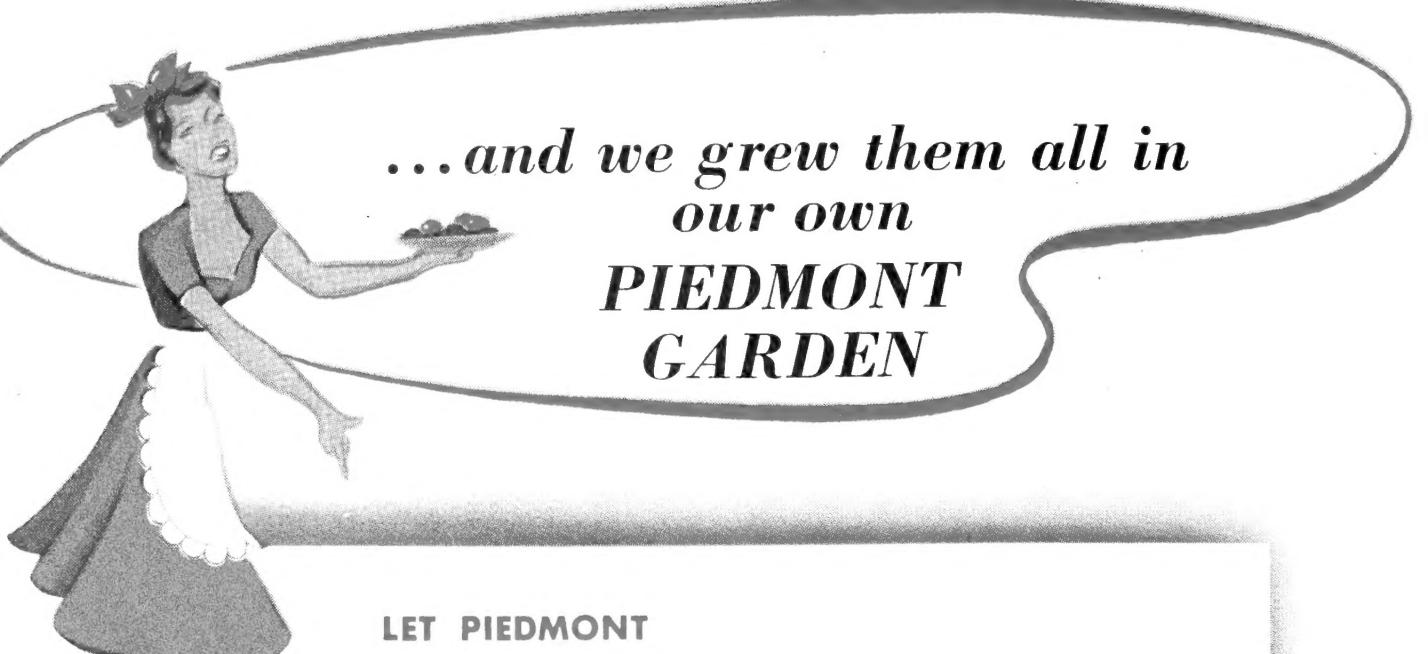
- 1. NAME AND ADDRESS.** Write your order on the convenient order blank provided in this book. **Write or print your name and address plainly.**
- 2. TIME OF SHIPMENT.** Order your entire garden at one time. You may order your frost-kill plants in advance, giving the date you wish shipment made. It will be a saving to you to send one order.
- 3. REMITTANCES.** You can send money safely by P. O. order, bank draft or check. Our terms are cash with order or C.O.D. For your convenience we will make C.O.D. shipment. However, as an additional C.O.D. fee must be paid, it will be a saving to you to send remittance with your order.
- 4. TRANSPORTATION.** We advise Express shipment on all orders of 2000 or more plants.
- 5. AIR SHIPMENT OF PLANTS.** Plants cannot be shipped by Air Freight or Air Express. Airmail rates are so high that we advise against shipment by this method.
- 6. CARE OF PLANTS ON ARRIVAL.** As soon as your plants come, take them out of the crates and set them out. If not ready to set, trench them out in soft mud, cutting the strings and spreading the plants. Keep the roots moist and the tops dry.

**IMPORTANT**—Leaves of plants will sometimes wilt or turn yellowish green in transit. This does not hurt them. They will recover their fresh green color soon after planting.

An early order is a saving to us which we want to share with you. It enables us to take care of the necessary clerical work before the shipping season, and we are glad to show our appreciation by giving you a discount for ordering early.

ON ALL CASH ORDERS OF \$5.00 OR MORE POSTMARKED MARCH 15 OR BEFORE YOU MAY SELECT 10% OF THE VALUE OF THE ORDER IN ADDITIONAL PLANTS. The additional plants must be listed on your order or none will be sent although you notify us later.

**DO NOT DELAY! . . . MAIL YOUR ORDER TODAY!**



*...and we grew them all in  
our own*

**PIEDMONT  
GARDEN**

LET PIEDMONT

**START *your* GARDEN** For Only **\$3.95**

	Plants	List Price
Cabbage .....	50	\$ .55
Onion .....	100	.80
Lettuce .....	25	.80
Broccoli .....	25	.80
Cauliflower .....	25	1.00
Hybrid Tomato .....	50	1.40
Pepper .....	25	.80
Eggplant .....	25	.80
<b>Totals .....</b>	<b>325</b>	<b>\$6.95</b>

*Bargain Offer, E 10*

All above Plants Postpaid for only

**\$3.95**



**G U A R A N T E E D   T O   S A T I S F Y**